



**RESEARCH ARTICLE :**

## Role perception and role performance of farm facilitators under Bhoochetana programme and their personal characteristics

■ PRAKASH S. TAMAGOND, D. M. CHANDARGI AND S. B. GOUDAPPA

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**SUMMARY :** A study on farm facilitators under Bhoochetana programme was carried out during 2012-13 with the main objectives of knowing their role perception and personal characteristics in a purposively selected Raichur district of Karnataka state. A sample of 120 farm facilitators were selected on random from the selected three talukas. majority (75.83%) of the respondents were young aged, over one-third (38.33%) had PUC education, medium social participation (40.83%), high mass media participation (36.66%).

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Author for correspondence :

**PRAKASH. S.**

**TAMAGOND**

Department of  
Agricultural Extension  
Education, College of  
Agriculture, University  
of Agricultural Sciences,  
RAICHUR (KARNATAKA)  
INDIA

Email: prakash4315@  
gmail.com